Press Release

A&G Soluzioni Digitali introduces 3Director 1.0

LIVORNO, Italy—January 29, 2009—A&G Soluzioni Digitali® today unveiled an all new product that redefines stage tracking systems design, and at the same time dramatically lowers the entry price for advanced features including performer camera framing and accelerometer support to make them far more affordable. The new software, available on the iPhone™ App Store℠, sends five MIDI control change messages in real time to its server application on Mac OS® X. 3Director Server is a freeware, available to download on A&G web site, that receives the MIDI messages and controls up to eight devices at the same time.

"A&G Soluzioni Digitali has invented a whole new way of creating 3D soundscapes. We call it 3D Enhanced Surround Technology, 3D EST™, and we have implemented it on our whole line of products. An innovative tracking system was the missing link of the chain..." said Luigi Agostini, A&G's CEO. "The new 3Director for iPhone offers incredible features our users will love —like its editable MIDI Setup and the camera framing preset option for our X-spat boX workstations—at a price up to $2000 less than any competitor."

"Traditionally stage tracking systems are made by multiple parts, to be installed on stage or worn by the performers. With the new 3Director, we've replaced all of those parts with just one part—the iPhone," said Simone Cercignani, A&G's senior Developer. "The new camera framing option gives users almost 40 percent more tracking area than before, making it even easier to use natural gestures like wrist bend and rotate. They will be able to track anything on stage just following its movement like they were pointing at it!"

A&G Soluzioni Digitali ignited the 3D audio production revolution in the 1990s with the E.A.S.Y. European Project and reinvented the 3D Audio Workstation in the 2004 with the X-Spatialisation Card for

Apogee Rosetta 800. Today, A&G Soluzioni Digitali continues to lead the industry in innovation with its 3D Audio Workstations, OS X operating system and iPhone professional applications.

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