

# A&G Soluzioni Digitali introduces X-spat player

LIVORNO, Italy—June 29, 2009—A&G Soluzioni Digitali® today unveiled an all new product that redefines 3D acoustic design, and at the same time dramatically lowers the entry price for advanced features including multi-channel audio files playback and spatialization distribution to make them far more affordable. The new modular hardware, called X-spat player, uses standard or HC SD cards to playback soundscape compositions or any other kind of multi-channel audio file. PCMTOWAV, a freeware available to download on A&G web site, converts eight mono audio files of A&G spatialiSation™, Ambisonic, 7.1 surround or similar in the X-spat player proprietary format for Mac OS X. No additional software is required for Windows users.

“A&G Soluzioni Digitali has invented a whole new way of install and distribute 3D soundscapes. We use the social network yoursoundscape.ning.com to offer a huge library of contents on SD card, and we have implemented PayPal e-commerce, in our special shop called [www.3Daudioshop.com](http://www.3Daudioshop.com), to make them available to X-spat player end users. An exclusive and customized service was the missing link of the chain...” said Luigi Agostini, A&G's CEO. “...in the audio distribution market. The customer is able to send us the characteristics of his audio system and the chosen yoursoundscape's sound designer will offer him the incredible feature to customize the card's soundscapes for the ambient in which the user will playback them! Our X-spat player users will love this option — not available anywhere before — at a really affordable price.”

A&G Soluzioni Digitali ignited the 3D audio production revolution in the 1990s with the E.A.S.Y. European Project and reinvented the 3D Audio Workstation in the 2004 with the X-Spatialisation Card for Apogee Rosetta 800. Today, A&G Soluzioni Digitali continues to lead the industry in innovation with its 3D Audio Workstations, OS X operating system and iPhone professional applications.

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